



PT Wismilak Inti Makmur Tbk  
Laporan Kegiatan  
Tanggung Jawab Sosial Perseroan

# Laporan Kegiatan Tanggung Jawab Sosial Perseroan

Tahun 2024



## Tanggung Jawab Sosial Wismilak

### Wismilak Corporate Social Responsibility

Wismilak berupaya memberikan dampak positif bagi masyarakat dan lingkungan. Komitmen ini diwujudkan melalui berbagai program Tanggung Jawab Sosial dan Lingkungan (TJSL) yang dirancang untuk memberikan manfaat berkelanjutan serta mendukung kesejahteraan sosial dan kelestarian lingkungan.

Wismilak strives to create a positive impact on society and the environment. This commitment is realized through various Social and Environmental Responsibility (CSR) programs designed to provide sustainable benefits and support social welfare and environmental preservation.

## Pemberdayaan Masyarakat

### Empowering Communities

|                                              |                                                                                                                             |
|----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| <b>Tanggal Kegiatan</b><br>Date              | Juli 2024<br>July 2024                                                                                                      |
| <b>Nama Kegiatan</b><br>Event                | AksiLiterasi Wismilak pada Dukungan Literasi Membaca Sekolah<br>AksiLiterasi Wismilak in Support of School Reading Literacy |
| <b>Mendukung TPB</b><br>Supports the SDGs    |                                          |
| <b>Penilaian Dampak</b><br>Impact Assessment | Memperkuat literasi membaca<br>Strengthening Reading Literacy                                                               |
| <b>Capaian</b><br>Achievement                | Terlaksananya program literasi membaca pada 27 sekolah<br>The implementation of the reading literacy program in 27 schools  |

**Uraian Kegiatan:**

Melanjutkan program perkuatan literasi membaca yang dimulai sejak 2016, Wismilak hadir memberikan dukungan kepada 27 sekolah inklusi di Surabaya dan Kota Batu di acara Walk For Autism 2024 Surabaya. Tahun 2024, Wismilak berkolaborasi bersama dengan Perempuan Indonesia Maju (PIM) DPD Jawa Timur dan Junior Chamber Interna onal Indonesia Chapter East Java Program.

**Activity Description:**

Continuing the reading literacy strengthening program initiated in 2016, Wismilak provided support to 27 inclusive schools in Surabaya and Kota Batu during the Walk For Autism 2024 Surabaya event. In 2024, Wismilak collaborated with Perempuan Indonesia Maju (PIM) DPD East Java and the Junior Chamber International Indonesia Chapter East Java Program.

|                                              |                                                                                                                                                                                                                                                                 |
|----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Tanggal Kegiatan</b><br>Date              | Agustus 2024<br>August 2024                                                                                                                                                                                                                                     |
| <b>Nama Kegiatan</b><br>Event                | #WismilakDaurManfaat – Upcycling untuk Keberlanjutan<br>#WismilakDaurManfaat – Upcycling for Sustainability                                                                                                                                                     |
| <b>Mendukung TPB</b><br>Supports the SDGs    |                                                                                                                                                                                |
| <b>Capaian</b><br>Achievement                | Mempromosikan upcycling yang ramah lingkungan dan pemberdayaan perempuan<br>Promoted eco-friendly upcycling and empowered women in the process.                                                                                                                 |
| <b>Penilaian Dampak</b><br>Impact Assessment | Berkontribusi dalam pengurangan limbah dan promosi keberlanjutan lingkungan sekaligus memberdayakan perempuan di masyarakat lokal.<br>Contributing to waste reduction and promoting environmental sustainability while empowering women in the local community. |

#### Uraian Kegiatan:

Melalui program #WismilakDaurManfaat, Wismilak memperpanjang umur bahan yang telah digunakan dengan mengubahnya menjadi produk baru yang ramah lingkungan. Bersama komunitas XSProjek, program ini juga mendukung pemberdayaan perempuan.

#### Activity Description:

Through the #WismilakDaurManfaat program, Wismilak extends the lifespan of used materials by transforming them into new, environmentally friendly products. In collaboration with the XSProjek community, this program also supports women's empowerment.

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|----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Tanggal Kegiatan</b><br>Date              | Agustus 2024<br>August 2024                                                                                                                                                                                                                                           |
| <b>Nama Kegiatan</b><br>Event                | Program Kemanusiaan untuk Masyarakat Sekitar<br>Humanitarian Program for Surrounding Communities                                                                                                                                                                      |
| <b>Mendukung TPB</b><br>Supports the SDGs    |                                                                                                                                                                                    |
| <b>Capaian</b><br>Achievement                | Mengumpulkan donor darah dari 320 pendonor, mendukung inisiatif kesehatan.<br>Collected blood donations from 320 donors, supporting healthcare initiatives.                                                                                                           |
| <b>Penilaian Dampak</b><br>Impact Assessment | Meningkatkan kesehatan masyarakat dan menunjukkan tanggung jawab sosial Wismilak melalui keterlibatan karyawan dalam kegiatan sosial.<br>Enhanced community health and demonstrated Wismilak's social responsibility through employee engagement in social activities |

#### Uraian Kegiatan:

Sebagai bagian dari inisiatif kemanusiaan tahunan, Wismilak menyelenggarakan kegiatan donor darah yang diikuti oleh 320 karyawan dari fasilitas produksi di Surabaya dan Bojonegoro

#### Activity Description:

As part of its annual humanitarian initiatives, Wismilak organized a blood drive involving 320 employees from its Surabaya and Bojonegoro production facilities

|                                              |                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Tanggal Kegiatan</b><br>Date              | September 2024<br>September 2024                                                                                                                                                                                                                                                                                                                                                      |
| <b>Nama Kegiatan</b><br>Event                | Karapan Sapi Piala Presiden 2024<br>Karapan Sapi Piala Presiden 2024                                                                                                                                                                                                                                                                                                                  |
| <b>Mendukung TPB</b><br>Supports the SDGs    |                                                                                                                                                                                                                                                                                                      |
| <b>Capaian</b><br>Achievement                | Mempromosikan budaya lokal dan mendorong pertumbuhan ekonomi lokal. Promoting local culture and fostering local economic growth.                                                                                                                                                                                                                                                      |
| <b>Penilaian Dampak</b><br>Impact Assessment | Melestarikan budaya tradisional Madura dan mendorong pertumbuhan ekonomi dengan menarik pariwisata serta memberikan edukasi kepada generasi muda tentang pentingnya menjaga warisan budaya<br>Preserving Madura's traditional culture and fostering economic growth by attracting tourism while educating the younger generation on the importance of safeguarding cultural heritage. |

#### Uraian Kegiatan:

Wismilak mendukung penyelenggaraan festival tradisional pacu sapi Madura, Karapan Sapi Piala Presiden 2024 di Bangkalan, dengan tujuan mempromosikan budaya lokal dan berkontribusi terhadap pengembangan ekonomi.

#### Activity Description:

Wismilak supported the traditional Madura bull race festival, the 2024 Presidential Trophy Karapan Sapi in Bangkalan, aiming to promote local culture and contribute to economic development.

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|----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Tanggal Kegiatan</b><br>Date              | November 2024<br>November 2024                                                                                                                                                                             |
| <b>Nama Kegiatan</b><br>Event                | Dukungan untuk Pameran Karya Seniman Mulyana<br>Support for the Exhibition of Artist Mulyana's Work                                                                                                        |
| <b>Mendukung TPB</b><br>Supports the SDGs    |                                                                                                                         |
| <b>Penilaian Dampak</b><br>Impact Assessment | Mendorong bakat kreatif dan seni sekaligus mendorong inovasi melalui pendidikan seni digital.<br>Encouraging creative and artistic talents while also promoting innovation through digital arts education. |
| <b>Capaian</b><br>Achievement                | Meningkatkan ekosistem seni di Surabaya dan memberikan pelatihan literasi digital kepada anak-anak.<br>Improving the art ecosystem in Surabaya and providing digital literacy training to children.        |

#### Uraian Kegiatan:

Wismilak mendukung Orasis Art Space di Surabaya untuk pameran tunggal karya seniman Mulyana. Program ini juga meliputi pelatihan koding bertema seni untuk anak-anak, bekerja sama dengan Koding Akademi.

#### Activity Description:

Wismilak supported the Orasis Art Space in Surabaya for a solo exhibition by artist Mulyana. The program also included an art-themed coding workshop for children in collaboration with Koding Akademi.

|                                              |                                                                                                                                                                                                                     |
|----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Tanggal Kegiatan</b><br>Date              | April - Desember 2024<br>April - December 2024                                                                                                                                                                      |
| <b>Nama Kegiatan</b><br>Event                | AksiLiterasi Wismilak – Membangun Masa Depan Lewat Literasi Digital<br>AksiLiterasi Wismilak – Building the Future Through Digital Literacy                                                                         |
| <b>Mendukung TPB</b><br>Supports the SDGs    |                                                                                                                                    |
| <b>Penilaian Dampak</b><br>Impact Assessment | Meningkatkan keterampilan siswa dalam koding dan robotika, mempromosikan pendidikan STEM dan literasi digital.<br>Improving students' skills in coding and robotics, promoting STEM education and digital literacy. |
| <b>Capaian</b><br>Achievement                | Memperluas pelatihan literasi digital ke sekolah menengah pertama dan atas.<br>Expanding digital literacy training to middle and high schools.                                                                      |

#### **Uraian Kegiatan:**

Program perkuatan digital untuk sekolah mulai dilaksanakan pada tahun 2021 melalui pelatihan koding dan robotic di tingkat sekolah dasar. Ditahun 2024, Wismilak, bersama dengan Koding Akademi, mulai menysar sekolah menengah pertama dan atas. Di tahun ini, pelahan koding untuk anak juga dilakukan di komunitas seni Surabaya, Orasis Art Center.

#### **Activity Description:**

The digital empowerment program for schools began in 2021 with coding and robotics training at elementary schools. In 2024, Wismilak, in collaboration with Koding Akademi, expanded the program to include middle and high schools. This year, coding workshops for children were also held at the Surabaya art community, Orasis Art Center.

## Kontribusi Wismilak untuk Dunia Pendidikan dan Kewirausahaan melalui Program APINDO UMKM Merdeka (Program AUM)

Wismilak's Contribution to the World of Education and Entrepreneurship through the APINDO UMKM Merdeka Program (AUM Program)

Program APINDO UMKM Merdeka (AUM) merupakan inisiatif Wismilak dalam mendukung pendidikan dan kewirausahaan. Program ini berupa pendampingan bagi usaha mikro dengan melibatkan universitas dan mahasiswa yang berperan sebagai pendamping bisnis. Melalui praktik kerja langsung, mahasiswa membantu pelaku usaha mikro dalam meningkatkan pengelolaan bisnis mereka agar dapat berkembang dan naik kelas. Mengusung skema kolaborasi *pentahelix*, program ini menjadi bentuk kontribusi nyata dalam mengatasi stagnasi pertumbuhan bisnis pada sektor usaha mikro di Indonesia.

The APINDO UMKM Merdeka (AUM) program is an initiative by Wismilak to support education and entrepreneurship. This program provides mentorship to micro-enterprises by involving universities and students who act as business mentors. Through hands-on experience, students assist micro-entrepreneurs in improving their business management to foster growth and elevate their businesses. With a *pentahelix* collaboration scheme, this program serves as a tangible contribution to addressing the stagnation of business growth in the micro-enterprise sector in Indonesia.

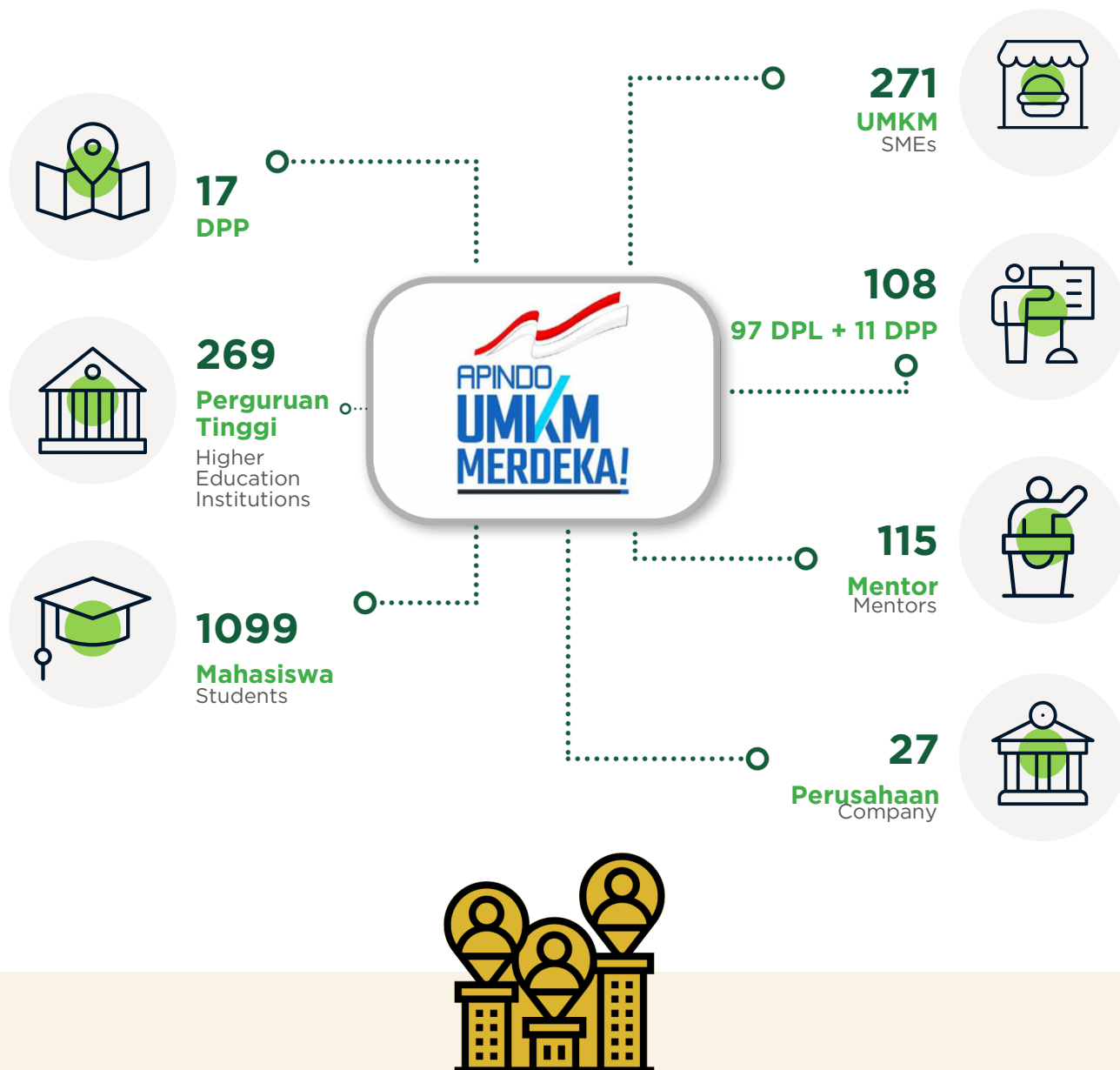


### Capaian Program AUM selama tahun 2024

Achievements of the AUM Program in 2024

| Uraian<br>Description                                                   | Regular | MSIB-6 | MSIB-7 | Total |
|-------------------------------------------------------------------------|---------|--------|--------|-------|
| Perguruan Tinggi<br>Higher Education<br>Institutions                    | 59      | 105    | 105    | 269   |
| Mahasiswa<br>Students                                                   | 582     | 272    | 245    | 1.099 |
| UMKM<br>SMEs                                                            | 168     | 53     | 50     | 271   |
| Dosen Pendamping<br>Lapangan (DPL)<br>Field Supervising Lecturers (DPL) | 97      | -      | -      | 97    |
| Dosen Pendamping Program (DPP)<br>Field Supervising Lecturers (DPL)     |         | 6      | 5      | 11    |
| Mentor<br>Mentors                                                       | 41      | 29     | 45     | 115   |
| Perusahaan<br>Company                                                   | 27      | -      | -      | 27    |

**Program APINDO UMKM Merdeka (AUM), Reguler + MSIB**  
APINDO UMKM Merdeka (AUM) Program Participants



Selama tahun 2024, terdapat 17 Provinsi DPP Apindo yang terlibat di Program AUM, di antaranya:  
In 2024, 17 provincial branches of DPP Apindo were involved in the AUM Program, including:

- |                  |                           |                         |                      |
|------------------|---------------------------|-------------------------|----------------------|
| 1. Sumatra Utara | 5. Sumatra Barat          | 9. Banten               | 13. Kalimantan Utara |
| 2. DKI Jakarta   | 6. Jawa Tengah            | 10. DI Yogyakarta       | 14. Sulawesi Utara   |
| 3. Jawa Timur    | 7. Kepulauan Riau (Batam) | 11. Nusa Tenggara Barat | 15. Bangka Belitung  |
| 4. Riau          | 8. Jawa Barat             | 12. Sumatra Selatan     | 16. Bali             |
|                  |                           |                         | 17. Lampung          |

# Dashboard Laporan Program DSC XIII 2024

## DSC XIII 2024 Program Report Dashboard

| Kategori<br>Category                                                                                         | Persentase (%)<br>Percentage (%) |
|--------------------------------------------------------------------------------------------------------------|----------------------------------|
| <b>Jenis Kelamin Peserta</b><br>Participants' Gender                                                         |                                  |
| Laki-laki<br>Male                                                                                            | 42,6                             |
| Perempuan<br>Female                                                                                          | 57,4                             |
| <b>Status Kepegawaian Peserta</b><br>Participants' Employment Status                                         |                                  |
| Tidak/Belum Bekerja<br>Not/Not Yet Working                                                                   | 4,9                              |
| Pelajar/Mahasiswa<br>Student                                                                                 | 62,1                             |
| ASN<br>State Civil Service                                                                                   | 0,6                              |
| Wiraswasta<br>Entrepreneur                                                                                   | 17,2                             |
| Karyawan<br>Employee                                                                                         | 8,1                              |
| Lainnya<br>Others                                                                                            | 7,9                              |
| <b>Kategori Bisnis</b><br>Business Category                                                                  |                                  |
| <b>Makanan dan Minuman - Makanan dan Minuman Kemasan</b><br>Food and Beverages - Packaged Food and Beverages | 32,8                             |
| Makanan & Minuman-Restaurant<br>Food & Beverage-Restaurant                                                   | 9                                |
| Industri Kreatif-Pakaian Jadi<br>Creative Industry-Finished Clothing                                         | 8                                |
| Industri Kreatif-Kriya<br>Creative Industry-Crafts                                                           | 5,5                              |
| Komoditas & Manufaktur-Pertanian<br>Commodities & Manufacturing-Agriculture                                  | 4,4                              |
| Kesehatan, Pendidikan, Bodycare-Kosmetik<br>Health, Education, Bodycare-Cosmetics                            | 3,7                              |

| Kategori<br>Category                                                                    | Persentase (%)<br>Percentage (%) |
|-----------------------------------------------------------------------------------------|----------------------------------|
| Industri Inovasi –Komputer & Pemograman<br>Innovation Industry – Computer & Programming | 2,2                              |
| Industri Kreatif -Media<br>Creative Industry - Media                                    | 4,8                              |
| Makanan & Minuman – Frozen Food<br>Food & Beverages – Frozen Food                       | 4,7                              |
| Kesehatan, Pendidikan, Bodycare-Kesehatan<br>Health, Education, Bodycare-Health         | 1,9                              |
| <b>Konsep Bisnis yang Dipresentasikan</b><br>Business Concept Presented                 |                                  |
| Sudah Berjalan<br>In Progress                                                           | 6,6                              |
| Dalam Bentuk Konsep/Ide Bisnis<br>In Concept                                            | 93,4                             |

