

Keterbukaan Informasi PT Wismilak Inti Makmur Tbk

18 November 2022 –PT Wismilak Inti Makmur Tbk (Wismilak) mencatatkan kinerja yang baik hingga 31 Oktober 2022. Wismilak membukukan penjualan bersih konsolidasian sebesar Rp2.983,8 miliar, meningkat sebesar 37,6% dibandingkan tahun sebelumnya pada periode yang sama, yaitu sebesar Rp2.169,1 miliar. Sedangkan laba bersih perusahaan mencapai Rp199,3 miliar, mengalami kenaikan 64,5% di periode yang sama tahun 2021. Pertumbuhan produk Wismilak di segmen Sigaret Kretek Mesin (SKM) juga tercatat naik sebesar 47,1%, dibandingkan tahun sebelumnya di periode yang sama.

Di sisi lain, optimalisasi berbagai peluang juga terus dilakukan Wismilak. Salah satunya dalam menjangkau pasar ekspor dengan keikutsertaan Wismilak Filter, lini bisnis Wismilak di sektor produksi dan distribusi batang filter rokok (filter rod), di World Tobacco Asia (WTA) September lalu. Animo pasar domestik terhadap produk special filter Wismilak juga sangat baik dengan meningkatnya permintaan.

Di ranah kegiatan keberlanjutan perseroan, Wismilak Foundation melalui program kewirausahaan Indonesia, Diplomat Success Challenge (DSC) berhasil menjangkau 23.657 wirausaha Indonesia sebagai peserta kompetisi. Jumlah pendaftar ini merupakan jumlah terbanyak sepanjang penyelenggaraan DSC sejak tahun 2010. Penyelenggaraan program DSC 2022 tahun ini akan berlangsung hingga Januari 2023. Komitmen DSC sebagai program perkuatan ekosistem kewirausahaan di Indonesia juga mendapatkan apresiasi masyarakat dengan meraih Entrepreneurial Ecosystem Platform of the Year dari Marketeers Editor's Choice Award 2022 di bulan Oktober lalu.

Information Disclosure of PT Wismilak Inti Makmur Tbk

PT Wismilak Inti Makmur Tbk (Wismilak) recorded good performance until October 31, 2022. Wismilak has booked consolidated net sales amounting to IDR2,983.8 billion, increased as many as 37.6% compared to the previous year in the same period, which amounts to IDR2,169.1 billion. Meanwhile, the company's net profit reached IDR199.3 billion, which is an increase of 64.5% in the same period within 2021. The growth of Wismilak product in Machine-rolled Kretek Cigarette segment (SKM) was also recorded an increase of 47.1%, compared to the previous year in the same period.

On the other hand, optimizing in various opportunities continued being made by Wismilak. One of them is in capturing export market with the participation of Wismilak Filter, Wismilak's business line in the production and distribution sector of cigarette filter rod, in the realm of World Tobacco Asia (WTA) last September. The domestic market's interest in Wismilak's special filter is also very good with the increase of demand.

In the spirit of the company's sustainability activities, through its Indonesian entrepreneurship program, Diplomat Success Challenge (DSC) succeeded in capturing 23,657 Indonesian entrepreneurs as competition participants. This number of registrants was the largest number throughout the implementation of DSC since 2010. The convening of the DSC program 2022 this year will last until January 2023. DSC's commitment as a program to strengthen the entrepreneurial ecosystem in Indonesia has also reaped appreciation from the public by winning the Entrepreneurial Ecosystem Platform of the Year from the Marketeers Editor's Choice Award 2022 last October.